

Pedal Power

Bay View Bicycle Club (BVBC) Newsletter

www.bayviewbikeclub.org

March 2013

Next Board Meeting:
Tuesday, March 12, 2013

Next Newsletter Deadline:
Friday, March 15, 2013

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March Meeting

Beulah Brinton Community Center

2555 S Bay St

Bay View

Monday, March 18, 2013, 7:00 pm

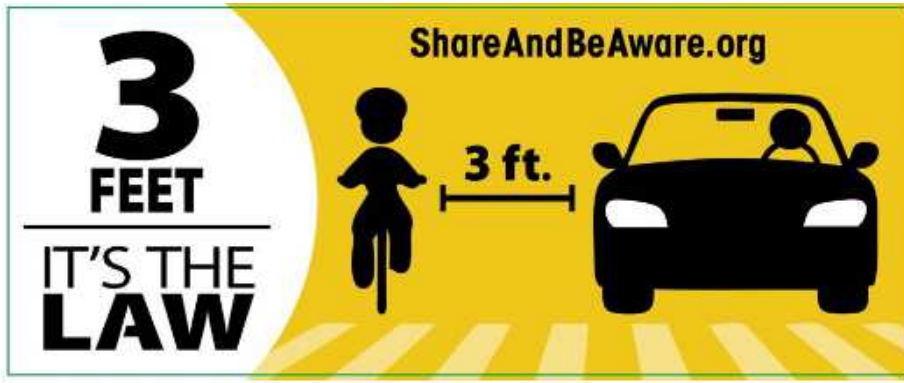
Mini-Vacations Every Weekend!

The 2013 BVBC Ride Schedule has been published (Thank you, Kent!) and we have a terrific season of rides! One of the benefits of being a Club member is being able to ride all these different routes, in places where you probably wouldn't have biked on your own. Each ride is like a mini-vacation -- it's a great opportunity to get out of town, have a change of scenery, and explore a different part of southeastern Wisconsin. If I had to choose, my favorite routes would be LaGrange, the Holland Festival, and Lake Mills. Not only are they fun, scenic rides, but they offer delicious food! The entire time I'm biking the LaGrange route, I'm dreaming about that wholesome sandwich and chunky cookie I'll be eating afterward at the General Store; the Holland Festival in Cedar Grove serves double-brats and warm olie bollen (donut holes) rolled in sugar; and Lake Mills not only has good restaurants, but it's fun to stroll through the funky antique store and down shady streets lined with Victorian houses.

Hope you have some memorable rides this season!
Clare

3 Feet Signs Available at Wheel & Sprocket

During the last year, the Bike Federation of Wisconsin has joined forces with Wheel & Sprocket, individuals, and organizations to post billboards around Wisconsin to educate motorists about the 3 Feet Law. Yard signs promoting the 3 Feet Law can now be purchased at your local Wheel & Sprocket store for \$20 each. [Help make biking safer](#) -- Post one of these signs in your front yard and remind motorists in your neighborhood to allow at least 3 feet of clearance when passing bikers and pedestrians.



From the Desk of the Vice-President

It was so nice to see so many familiar and new faces at the February Bike Club meeting. If you weren't able to join us, please plan on attending the March meeting in order to get into the riding mode and to visit with other club members. New members are always welcome!

We enjoyed speakers Carolyn and Tristin from Third Coast Inn and Coast in Bikes who talked about their plans to open an inn that caters to bicyclists. They stated that the Madison and the northern Illinois areas have hostels that are setup for bicyclists. Visiting riders tend to travel in those areas and bypass Milwaukee because of the lack of a good place to stay and store a bicycle overnight. Carolyn and Tristin hope to provide a place to attract bicyclists to the Milwaukee area.

Their other business, Coast in Bikes, is in the process of opening a bike repair shop that welcomes customers in to watch repairs being made on their bicycles, time to visit, ask questions, and have a cup of coffee. This shop will eventually have bicycles to rent and will work together with Third Coast Inn patrons who come to town without their bicycles. Both businesses are gathering funding and looking for the perfect locations.

Our planned guest speaker for March from Stretch Experience will unfortunately not be able to join us because of unforeseen circumstances. He is anxious to speak with our group so he and I are trying to setup another date. As always, if anyone has any ideas for a monthly meeting, email me and I will attempt to make plans for it. If you have anything that you would personally like to share at a meeting, that is always welcome too!

Hope to see everyone at the ride the day before St. Paddy's Day! This ride has been renamed to the Pantheon Ride.

Jill Litzenberg
Vice-President

Membership Notes

Hi everyone! Memberships for this year are due at the beginning of April. They are the same rate as they have been in the past - \$25 for an individual or \$40 for a household. Feel free to mail it in to the PO Box or bring it to a membership meeting. Thanks everyone!

Looking forward to seeing you all on a ride in the spring.

MaryJo
Membership Chair

On the Road

Got the “as final as it’s gonna be” yearly ride schedule set. You should receive an e-mailed copy before the March meeting. Or, you can look for it on our web site.

We think we’ve resolved the problem with the Menomonee Falls – Neosho route so it’s now on the schedule. Still working on some other route revisions and possible new routes. That’s an on-going ever present condition.

I’ll have the Ride Coordinator sign-up sheets and ride packets for April with me at the March meeting. The rides don’t go unless there is a ride coordinator so, please put your name on the solid line and grab the ride packet.

Route corrections are always welcomed and usually corrected before the next occurrence of the route. Anyone can turn in a correction at any time. Just mark the problem on the cue sheet and get it to me somehow. You can hand it to the Ride Coordinator at that ride or another ride and ask that they put it in the ride packet. Or, e-mail me the route name, the line number(s) and the change(s). Or, better still, come to a meeting and hand it over in person.

As always, it’s not a ride until ridden.

Kent

Bike For Sale

Bay View Member, George Remlinger, has two bikes for sale. A Trek 1420 Road bike for \$150.00. And a Rans Rocket recumbent for \$250.00. If interested, call George at 262-501-2087

Classic Report

Up Grades to the 2013 Classic Registration

As you may have heard, we have increased the classic fee by five dollars this year; however, we have also increased our service to our Classic customers. The Active.com registration fee of \$3.25 is now included in the \$25 early and \$30 late registration fees. In the past, it was an add on to the base fee of on-line registration and as a result few customers used it, preferring instead to use the less costly paper application. The intent of the change then, is for more Classic customers to use online registration.

More online registration is good for the customer and is good for the club:

Customers can register online more quickly and efficiently. When was the last time you filled out a paper application and sent it out in the US Mail.

Active.com is not just a registration service, but it is also a bulk email service, a database that stores our customer information and enables customers to search the database on-line to find us.

We usually have about ten customers a year from out of state. Last year, I met a couple from South Carolina who told me that they learned about our ride by searching the Active.com database. Wisconsin has a reputation for being a good biking state.

In the month or so leading up to the event, we usually have about 200 customers that early register with paper applications. Hopefully, with the cost being equal, these customers will now register on line. This will help the club because we will have a more accurate database and eliminate data entry work by club members.

Further, about 40% of our customers register with a paper application on the day of the event. This year, for the first time, we will keep on-line registration open until 6:00 pm on the evening before the event. It is hoped that they will use this extended service so they can avoid the hassle of filling out the paper registration form and standing in line on the day of the event. And again, this helps the club with a more accurate and complete database and at the same time saves the club data entry work. Data entry of the paper registration forms is not a popular club activity and last year's Walk-ins were entered by just one club member.

Further, we plan to let our Walk-in customers know about this extended registration service with bulk emails. The goal is to send them out once a week in the four to five weeks leading up to the event. We have about 900 email addresses of past customers in the Active.com database that we can bulk email.

Now, some members are concerned about the money we are paying to Active.com for their service. I am kind of frugal myself and do not like Active's fee of \$3.25 per registration. However, after working with Active for a year I have come to understand that Active is not just an on-line registration service, they are also a database where we store our customer information year after year, a bulk email service where we email our customer base to give them a heads up on the next Classic and they have national database search capabilities. How else could that couple from South Carolina have found us last year? Sometimes you just have to spend money to get the results you are looking for.

Tom Perkins

Classic Organizer

Social Outing

We will be dining out in late March. Watch your e-mails for details. Please send any ideas you may have for a social event to Social@bayviewbikeclub.org. Ride season is almost here and an outing is a great way to get to know your fellow members.

Ride Leader Responsibilities

Being a ride leader is lots of fun and earns you additional rider points. Just remember:

- Be on time, or preferably, a little early.
- Be sure all riders sign the waiver sheet. Have them indicate the number of miles they intend to ride.
- Provide and distribute the ride route map to all riders.
- Pack and carry a First Aid Kit. If you don't have a kit or need additional supplies, please contact the Ride Chair. Render assistance as needed and as you are able. In case of an accident involving more serious injury or property damage, fill out the enclosed incident report when time permits. This will allow a claim to be submitted to our insurer.
- At rest and lunch stops, do a check to make sure all riders are accounted for. At the end of the ride, again double-check on riders to make sure everyone made it back.
- Have fun!

After the ride, return the waiver sheet (and ride package) to the Ride Chair so that everyone can qualify for rider points and to satisfy our insurance requirements.

Make notes after the ride (where to eat afterwards, where to park, any problems with the route (places people got lost, incorrect mileage, bad corners, etc.)) for the next ride leader and turn in to the Ride Chair.

Calling All Ride Marshals

By Linda Roessl

The American Diabetes Association has invited members of the Bay View Bike Club to ride marshal the Tour de Cure (TDC) event on Saturday, June 15, 2013. This event starts from Grafton High School located at 1950 Washington Street in Grafton, WI. There is a 4 mile family ride starting at 10 AM, 25K starting at 9:30 AM, 50K starting at 9:00 AM and 100K starting at 8:00 AM as ride distance options. Please consult their website to view the map of the routes or if you need any additional location information.

To be a volunteer TDC requests you to be able to: repair a flat tire, carry a spare tube(s), pump, first aid kit, and cell phone. Wheel & Sprocket will be on site to provide spare tubes for this event. As always, ride marshals are ambassadors for the event and ask that you respect the rules of the road as a bicyclist. Like most other rides, TDC would like marshals to ride in pairs and disperse through-out the other riders. There is a limit to the number of marshals per route so I am creating a first come first serve list for the above route options. If you are interested or have any additional questions, please contact me at: roessl@hotmail.com. Please provide the distance you care to ride otherwise, I will assign where help is needed. The cut-off day for this opportunity is May 30th or until the limits are met.

Bay View Bicycle Club

Rider Points for October 1, 2012 - February 28, 2013

All rides entered

Roessl, Linda.....	358	Thaller, Susan	83
Schmidt, Jeff.....	241	Crown, Ron.....	75
Soriano, Joseph	207	Watson, Wendy	72
Klein, Robert.....	204	Valente, Nancy	63
Borchardt, Jeff.....	190	Constantine, Darwin	59
Paulson, Don	180	Perkins, Tom.....	55
Ziegler, Suzanne	179	Gannon, Dan	42
Sikorski, Andy	171	Gannon, Sandra	42
Litzenberg, Jill.....	162	McCarty, Elaine	33
Tuckwood, Debra	162	Burton, Becky	32
Siebers, Scott.....	146	Schwabe, John.....	32
Wutt, Jenny	140	Schwabe, MaryJo	32
Ziegler, Joel	133	White, Cory	32
Dix, Michael.....	132	Labinski, Dennis	30
Beachkofski, Clare	126	Labinski, Mary	30
Santoro, Ron	125	McNaughton, Jamison	30
Fischer, Joe.....	124	Hustedde, Bill	28
McAvoy, Thomas.....	115	Schwartz, Steve	28
Zalewski, Mark	105	Wojtal, Norm.....	28
Krall, Dan	89	Ziegler, Megan	28
Smiley, Michael	86	Temple, Rich.....	25

Bay View Bicycle Club

Ride Schedule for April 1, 2013 - May 12, 2013

All Rides Start at 10am April, May and October and 9am June through September

Apr 4, 2013- Wheel & Sprocket Expo - 50 miles

Volunteer your time at the BVBC booth. - Held at State Fair Park located at 84th and Greenfield.

Apr 5, 2013- Wheel & Sprocket Expo - 50 miles

Volunteer your time at the BVBC booth. - Held at State Fair Park located at 84th and Greenfield.

Apr 6, 2013- Wheel & Sprocket Expo - 50 miles

Volunteer your time at the BVBC booth. - Held at State Fair Park located at 84th and Greenfield.

Apr 7, 2013- Wheel & Sprocket Expo - 50 miles

Volunteer your time at the BVBC booth. - Held at State Fair Park located at 84th and Greenfield.

Apr 13, 2013- Whitnall Park to Greenfield Park - 20 miles

Easy ride following the Oak Leaf trail. - Starts at Whitnall Park Golf Course on 92nd Street just north of Rawson Ave.

Apr 14, 2013- River Hills Roll - 26, 35 miles

Ride through River Hills, Mequon and Bayside. - Starts at Kletzsch Park. Take I-43 north to Good Hope Rd. Go west one mile to Milwaukee River Pkwy. South in Pkwy approximately one mile to parking lot on west side.

Apr 20, 2013- Windlake - 25, 36 miles

Ride around Windlake and Big Muskego Lake, fairly flat, mostly rural route. - Starts at Hales Corners Park. Take I-43/894 to Forest Home Ave., south west on Forest Home (WI 24) to Janesville Rd. (WI 24), west on Janesville to 116th St. North on 116th St. Left on New Berlin Rd. to parking lot on left.

Apr 21, 2013- Germantown Roll - 24, 32, 40 miles

Ride north toward West Bend. - Starts at Haupt Strasse Park in Germantown. Take Hwy 45 north to Mequon Rd (167east). Go east to Western Ave. (stoplight, Medical Associates on corner). Left (north) on Western Ave. 1/2 miles to park 30 minutes from Zoo.

Apr 27, 2013- Two Trails West - 15, 20, 33, 44 miles

Ride New Berlin Recreational and Glacial Drumlin Trails west from Greenfield Park. Trail Pass required beyond Waukesha. - Starts at Greenfield Park. Take I-894, exit at Greenfield Ave. Go west to 124th St. Turn Left on 124th and left into park at the Cool Waters Sign. Park in the north lot across from the Cool Waters Pool.

Apr 28, 2013- Gorney Park - 24, 33 miles

Easy ride with around Gorney Park with a few rolling hills on rural roads thru scenic farmland in NE Racine Co. - Starts at Gorney Park in Caledonia. Take I-94 south, exit at Ryan Rd. Go left, east 2.5 miles to Nicholson Rd. Turn right, going south for 2.5 miles to park on the left. Approximate drive time: 30 from Zoo.

May 4, 2013- Dousman Ride - 20, 37 miles

Very scenic rural ride around Dousman area with some rolling hills. - Starts at Bicycle Doctors parking lot. Take I-94 west to WI 67 (Oconomoc exit), south on WI 67 approximately 3.4 miles, right on Sunset/(WI 18) 1/2 mile, left on Main St. 1.2 miles to Bicycle Doctors parking lot on right side of street or Glacial Drumlin parking on left side of street. 30 minutes from Zoo.

May 5, 2013- Cedarburg - 28, 49 miles

Very scenic ride through rural area north of Cedarburg. - Starts at Centennial Park. Take I-43 north to County C (exit 89), west on C to Wauwatosa Rd (181), right on Wauwatosa Rd to Bridge St. Right on Bridge St. to Evergreen Blvd, left on Evergreen Blvd approximately three blocks. Street parking or Pool/Waterpark lot.

May 11, 2013- Delafield Lake Country - 20, 39, 54 miles

Scenic ride through lake country around Delafield, long route passes near Holy Hill, Pike Lake and Hartford. - Starts at Cushing Park. I-94 west to County C (Delafield), left (north) on C 0.4 miles to Main St. Left (west) on Main St. 1/2 mile to Cushing Park Rd. (by Kurts Steak House), right on Cushing Park Rd. 1/5 mile to parking lot just across bridge. Approximate drive time: 25 minutes from Zoo.

May 12, 2013- Historic Milwaukee Tour - 23 miles

Ride along the Hank Aaron trail, and Veterans Administration grounds. - Ride starts in Lake Park at the Lake Park Bistro parking lot. (Golf course parking lot). Take 7-94 to the Lakefront. Take Lincoln Memorial Drive about 2.5 Miles North. Turn left on Ravine Road. (Narrow Park road). Turn Left at the top of the hill to the parking lot OR turn right and park on the road near picnic area 5.

